



UniFirst Racing Returns for Back-to-Back NASCAR Races in October

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UniFirst No. 5 Chevy Takes to the Track on October 22 and 29

WILMINGTON, Mass., Oct. 16, 2017 (GLOBE NEWSWIRE) -- The No. 5 UniFirst Chevrolet SS returns to the NASCAR track for two races in October. UniFirst Corporation (NYSE:UNF), a leading provider of customized work uniform programs, corporate attire, and facility service products to businesses throughout North America, is a primary sponsor for Hendrick Motorsports' No. 5 car driven by Kasey Kahne for the 2017 season.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/9048e8e8-011d-495c-827a-92ac4641a8dc>.

The upcoming races for the UniFirst Chevy will take place at the Kansas Speedway for the Hollywood Casino 400 on Sunday, October 22, at 3 p.m. EDT, and then again at the Martinsville Speedway in Virginia for the First Data 500 on October 29, also at 3 p.m. EDT. Both races will be televised on NBCSN.

"There is so much excitement in the air for these UniFirst-sponsored races, with our 14,000 employee Team Partners and millions of UniFirst uniform wearers having the opportunity to, once again, cheer Kasey and the entire No. 5 team on to victory," said Adam Soreff, director of marketing and communications for UniFirst. "We're proud to be a partner of Hendrick Motorsports, one of the premier teams in professional auto racing, and we want to wish Kasey and the entire crew best of luck in Kansas and Virginia."

UniFirst and Hendrick Motorsports announced an eight-year agreement last year making the uniform, workwear, and facility services company a primary sponsor of the No. 5 car for select NASCAR races and an associate sponsor for all races each season through the year 2023. UniFirst is also the official workwear provider for Hendrick Motorsports and sister company Hendrick Automotive Group, which is the largest privately held automotive retail organization in the United States.

About UniFirst:

Headquartered in Wilmington, Mass., UniFirst Corporation (NYSE:UNF) is a North American leader in the supply and servicing of uniform and workwear programs, as well as the delivery of facility service programs. Together with its subsidiaries, the company also provides first aid and safety products, and manages specialized garment programs for the cleanroom and nuclear industries. UniFirst manufactures its own branded workwear, protective clothing, and floorcare products, and with 250 service locations, over 300,000 customer locations, and 14,000 employee Team Partners, the company outfits nearly 2 million workers each business day. For more information, contact UniFirst at 800.455.7654 or visit UniFirst.com.

About Hendrick Motorsports

Founded by Rick Hendrick in 1984, Hendrick Motorsports has earned more than 200 race victories and a record 12 car owner championships in the premier NASCAR Cup Series. The organization fields four full-time Chevrolet teams on the Cup circuit with drivers Kasey Kahne, Chase Elliott, Jimmie Johnson, and Dale Earnhardt Jr. Headquartered in Concord, North Carolina, Hendrick Motorsports employs more than 600 people. For more information, please visit HendrickMotorsports.com or interact on Twitter, Facebook, and Instagram.

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The UniFirst No. 5 Chevy races at Kansas Speedway on October 22 and Martinsville Speedway on October 29 at 3:00 p.m. EDT.

Source: UniFirst Corporation