FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] CROATTI CYNTHIA					suer Name and Tick IFIRST COR		-	symbol	(Checl	5. Relationship of Reporting Person(s) to Iss Check all applicable) X Director X 10% Ow			
(Last) 68 JONSPIN RO.	(First) AD	(Middle)			te of Earliest Trans 8/2005	action (M	onth/	Day/Year)		Officer (give title below)		(specify)	
(Street) WILMINGTON MA 01887				4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indi Line) X	,		
(City)	(State)	(Zip)								Person			
Table I - Non-Deriva				ative	Securities Acq	uired, I	Disp	osed of, o	or Ben	eficially	Owned		
Date			2. Transacti Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (Transaction Disposed Of (D) (Instr. 3) Code (Instr. 8) and 5)				5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership	
	Code V Amount (A) or							(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)	
Common Stock											2,740	Ι	By 401(k)

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (In 8)		4. Securities Disposed Of and 5)			5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
			Code V		Amount (A) or (D)		Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
Common Stock								2,740	Ι	By 401(k)
Common Stock	10/18/2005		s		300	D	\$34.8	187,134	I ⁽¹⁾	By Trusts and LLC
Common Stock								11,500	D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (In 8)		Deriv Secu Acqu (A) of Dispo of (D)	vative rities ired r osed) . 3, 4	Expiration Date (Month/Day/Year) sed 3, 4		Amour Securi Under Deriva	nt of ties ying tive ty (Instr.	8. Price of Derivative Security (Instr. 5)	Beneficially Owned	Ownership Form:	Beneficial Ownership
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The reporting person is a trustee of the Marie Croatti QTIP Trust and a Director and minority owner of the general partner of The Croatti Family Limited Partnership, which are the direct owners of 2,600,000 shares and 2,483,750 shares of Class B Common Stock, respectively. The reporting person is the manager of a limited liability company, Trilogy Investment Partners LLC, and a trustee for the following trusts, that, as of the date of filing this report, combined directly own the remainder of the reported securities: The Samuel E. Brown Gallo Trust - 1989, The Nicholas C. Brown Gallo Trust - 1989, the Monica Levenstein Gallo Trust - 1989 and the Lisa Levenstein Gallo Trust - 1989. The reporting person disclaims beneficial ownership of the reported securities, except to the extent of her pecuniary interest therein, and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 or any other

Cynthia Croatti, by power o	<u>f</u> 10
attorney_	- <u>I</u>

0/19/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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