## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPR	OMB APPROVAL										
OMB Number: 3235-0287											
Expires:	December 31, 2014										
Estimated ave	Estimated average burden										
hours per response	1 ' 0.5										

1. Name and Address of Reporting Person* CROATTI CYNTHIA			Issuer Name <b>and</b> Ticker or Trading Symbol UNIFIRST CORP [UNF]	5. Relationship of Reporting Person(s) to Issuer				
(Last) (F	,	Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/20/2004	(Check all applicable)  X Director 10% Owner  X Officer (give Other (specify title below) below)  Executive VP & Treasurer				
(Street) WILMINGTON M (City) (S		21778 Zip)	If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				

1.Title of Security (Instr. 3)		2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Secul Acquired Dispose (Instr. 3	d (A) d of	or (D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	(11001. 4)
Common Stock / \$.10 Par Value	01/20/2004		S		100	D	\$ 27.35	277,020	D	
Common Stock / \$.10 Par Value	01/20/2004		S		400	D	\$ 27.3	276,620	D	
Common Stock / \$.10 Par Value	01/20/2004		S		200	D	\$ 27.1	276,420	D	
Common Stock / \$.10 Par Value	01/20/2004		S		400	D	\$ 26.75	276,020	D	
Common Stock / \$.10 Par Value	01/20/2004		S		100	D	\$ 26.74	275,920	D	
Common Stock / \$.10 Par Value	01/20/2004		S		100	D	\$ 26.71	275,820	D	
Common Stock / \$.10 Par Value	01/20/2004		S		1,300	D	\$ 26.68	274,520	D	
Common Stock / \$.10 Par Value	01/20/2004		S		700	D	\$ 26.67	273,820	D	

Common Stock / \$.10 Par Value	01/20/2004	Ø	200	D	\$ 26.66	273,620	D	
Common Stock / \$.10 Par Value	01/20/2004	S	100	D	\$ 26.65	273,520	D	
Common Stock / \$.10 Par Value	01/20/2004	S	100	D	\$ 26.64	273,420	D	
Common Stock / \$.10 Par Value	01/20/2004	S	100	D	\$ 26.63	273,320	D	
Common Stock / \$.10 Par Value	01/20/2004	S	200	D	\$ 26.62	273,120	D	
Common Stock / \$.10 Par Value	01/20/2004	Ø	800	D	\$ 26.61	272,320	D	
Common Stock / \$.10 Par Value	01/20/2004	Ø	3,400	D	\$ 26.59	268,920	D	
Common Stock / \$.10 Par Value	01/20/2004	S	500	D	\$ 26.59	268,420	D	
Common Stock / \$.10 Par Value	01/20/2004	S	100	D	\$ 26.58	268,320	D	
Common Stock / \$.10 Par Value	01/20/2004	S	200	D	\$ 26.57	268,120	D	
Common Stock / \$.10 Par Value	01/20/2004	S	100	D	\$ 26.56	268,020	D	
Common Stock / \$.10 Par Value	01/20/2004	S	300	D	\$ 26.54	267,720	D	
Common Stock / \$.10 Par Value	01/20/2004	S	600	D	\$ 26.5	267,120	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8			6. Date Exercisable and Expiration Date (Month/Day/Year) varities irred or ossed or ossed or ossed or os		and Expiration Date		xercisable 7. Title and ation Date Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					

**Explanation of Responses:** 

Cynthia Croatti

01/22/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).