



No. 9 UniFirst Chevy Heads to Martinsville for Final 2026 Sponsorship Appearance

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WILMINGTON, Mass., Oct. 27, 2026 /PRNewswire/ -- [UniFirst Corporation \(NYSE:UNF\)](#), a North American leader in providing customized business uniform programs, facility service products, and first aid and safety services, announced today that the No. 9 UniFirst Chevrolet, driven by Chase Elliott, will return to Martinsville Speedway for the penultimate race of The Chase on November 1, at 2 p.m. ET, broadcast live on NBC. This marks UniFirst's fifth and final primary sponsorship appearance of the 2026 NASCAR Cup Series season.



Martinsville holds special meaning for the No. 9 UniFirst team this year. Earlier this spring, the bold green No. 9 UniFirst Chevy, featuring the brand's iconic U-Mark, carried Elliott to victory at the Virginia short track. Now the team heads back with a win already in hand.

"Winning at Martinsville in the spring with UniFirst on the car was something our whole team was proud of," said Elliott. "Martinsville is a tough track to win on. We were able to put ourselves in a good position in the spring, so that gives me confidence that we can go back and be just as strong. I know we'd love to get UniFirst back to victory lane before the season ends."

"Watching Chase take the checkered flag at Martinsville this spring was a moment our entire UniFirst team will remember," said David Katz, Executive Vice President of Sales and Marketing at UniFirst. "That win reflected the hard work and preparation that Chase and the No. 9 crew bring every week. We're excited to return to Martinsville with them, and we couldn't ask for a better place to wrap up our season."

The No. 9 UniFirst Chevrolet opened its 2026 schedule at Darlington Raceway before winning at Martinsville Speedway in the spring. Its most recent appearances came at Richmond Raceway, and Charlotte Motor Speedway. Sunday's race at Martinsville completes the final primary sponsorship appearance for the No. 9 UniFirst Chevy this year.

The 2026 season marks UniFirst's seventh year as a proud sponsor of Chase Elliott and the No. 9 team. As the Official Workwear Provider for [Hendrick Motorsports](#), UniFirst also supplies high-quality uniforms, workwear, and facility services to the team and its sister company, [Hendrick Automotive Group](#).

For more information on UniFirst, visit [UniFirst.com](#).

About UniFirst

[UniFirst Corporation \(NYSE: UNF\)](#) helps businesses of all sizes keep their workers safe, comfortable, and professional with work uniform and facility service solutions, as well as first aid and safety supplies and services. Headquartered in Wilmington, Mass., the company manages specialized garment programs through its subsidiaries for the cleanroom and nuclear industries. Alongside partnerships with leading brands, UniFirst manufactures its own branded workwear, protective clothing, floorcare products, and restroom supplies at three company-owned facilities. Guided by a commitment to Always Deliver™ for its customers, Team Partners, and communities, UniFirst operates 270-plus service locations across North America, serves more than 300,000 customer locations, and outfits over 2 million workers daily with the support of 16,000-plus Team Partners. For more information, contact UniFirst at 888.296.2740 or visit [UniFirst.com](#). Follow UniFirst on [LinkedIn](#), [Facebook](#), [X](#), [YouTube](#), [Instagram](#).

ABOUT HENDRICK MOTORSPORTS:

Founded by Rick Hendrick in 1984, Hendrick Motorsports is the winningest team in NASCAR Cup Series history. At the sport's premier level, the organization holds the all-time records in every major statistical category, including championships (15), points-paying race victories (325) and laps led (more than 86,000). It has earned at least one race win in a record 42 different seasons, including an active streak of 41 in a row (1986-2026). The team fields four full-time Chevrolet entries in the NASCAR Cup Series with drivers Alex Bowman, William Byron, Chase Elliott and Kyle Larson, and one in the NASCAR O'Reilly Series with newcomer Corey Day. Headquartered on more than 150 acres in Concord, North Carolina, Hendrick Motorsports employs approximately 500 people. For more information, please visit [HendrickMotorsports.com](#) or interact on [Facebook](#), [Instagram](#), [TikTok](#) and [X](#).



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