



UniFirst and Hendrick Motorsports Continue Partnership in 2017 NASCAR Season

April 24, 2017

UniFirst No. 5 Chevy Makes Its Debut at Talladega on May 7

WILMINGTON, Mass., April 24, 2017 (GLOBE NEWSWIRE) -- The No. 5 UniFirst Chevrolet SS returns to the NASCAR track for the Talladega 500 on Sunday, May 7, at 2 p.m. EDT at the Talladega Superspeedway in Alabama. UniFirst Corporation (NYSE:UNF) is continuing its partnership with Hendrick Motorsports for the 2017 NASCAR season as a primary sponsor of the No. 5 car driven by Kasey Kahne.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/7690c055-e0a6-43eb-8da3-f289eb5bcd2f>.

UniFirst and Hendrick Motorsports announced an eight-year agreement last year making the uniform, workwear, and facility services company a primary sponsor of select NASCAR races and a full-season associate sponsor for the No. 5 team each season through the year 2023. The upcoming races for the UniFirst Chevrolet will take place at Talladega, Ala., on May 7 and the Daytona 400 in Daytona Beach, Fla., on July 1, at 7:30 p.m. EDT. Both will air internationally on network television with the Talladega race on FOX and Daytona on NBC.

UniFirst is one of North America's largest workwear and textile service companies, providing managed uniform, protective clothing, custom corporate image apparel, and ancillary facility service programs to businesses in virtually all industries throughout North America. UniFirst is also the official workwear provider for Hendrick Motorsports and sister company Hendrick Automotive Group, which is the largest privately held retail automotive organization in the United States.

"UniFirst is thrilled to be continuing our relationship with Hendrick Motorsports and the entire No. 5 NASCAR racing team. We're excited for the upcoming UniFirst-sponsored races and our entire company will be cheering on Kasey at Talladega and Daytona," said Adam Soreff, director of marketing and communications for UniFirst. "Hendrick Motorsports is one of the premier -- and most highly respected -- teams in professional auto racing and UniFirst is proud to be a partner. All of us at UniFirst wish Kasey and everyone at Hendrick Motorsports the best of luck for a successful 2017 NASCAR season."

Since joining Hendrick Motorsports in 2012, Kasey Kahne, 37, has earned 17 career NASCAR Cup Series wins and five playoff berths. The Enumclaw, Wash., native's impressive career totals more than 85 top-five finishes, 165 top-ten finishes, and 25 pole positions.

Kahne had this to say, "I'm looking forward to the upcoming races driving the UniFirst Chevy. Last year, I met several folks from UniFirst at the track, including CEO Ron Croatti, and they're all excited about the racing program and the long-term partnership. It's going to be a lot of fun representing UniFirst at Talladega and Daytona."

About UniFirst

Headquartered in Wilmington, Massachusetts, UniFirst Corporation (NYSE:UNF) is a North American leader in the supply and servicing of uniform and workwear programs, as well as the delivery of facility service programs. Together with its subsidiaries, the company also provides first aid and safety products, and manages specialized garment programs for the cleanroom and nuclear industries. UniFirst manufactures its own branded workwear, protective clothing, and floorcare products, and with 240 service locations, 300,000 customer locations, and 13,000 employee Team Partners, the company outfits nearly 2 million workers each business day. For more information, contact UniFirst at 800-455-7654 or visit unifirst.com.

About Hendrick Motorsports

Founded by Rick Hendrick in 1984, Hendrick Motorsports has earned more than 200 race victories and a record 12 car owner championships in the premier NASCAR Cup Series. The organization fields four full-time Chevrolet teams on the Cup circuit with drivers Kasey Kahne, Chase Elliott, Jimmie Johnson, and Dale Earnhardt Jr. Headquartered in Concord, North Carolina, Hendrick Motorsports employs more than 600 people. For more information, please visit HendrickMotorsports.com or interact on Twitter, Facebook, and Instagram.

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