## SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

(Rule 13d-102)

INFORMATION STATEMENT PURSUANT TO RULES 13d-1 AND 13d-2

Under the Securities Exchange Act of 1934 (Amendment No.2)\*

Unifirst Corporation (Name of Issuer)

Common Stock \$0.10 Value Per Share (Title of Class of Securities)

904708104 (CUSIP Number)

Check the following box if a fee is being paid with this statement [ ].

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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\_\_\_\_\_\_

NAME OF REPORTING PERSON(S)
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON(S)

Societe Generale Asset Management Corp. 13-3557071

\_ \_\_\_\_\_\_

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) [ ] (b) [ ]

\_\_\_\_\_\_\_

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION Delaware - ------5. SOLE VOTING POWER NUMBER OF SHARES BENEFICIALLY OWNED BY 6. SHARED VOTING POWER 799,500 Shared with its investment advisory client(s) \_\_\_\_\_ REPORTING PERSON 7. SOLE DISPOSITIVE POWER WITH 8. SHARED DISPOSITIVE POWER 799,500 Shared with its investment advisory client(s) 9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 799,500 10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\* 11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 10.13% 12. TYPE OF REPORTING PERSON\* ΙA \_ \_\_\_\_\_\_ \*SEE INSTRUCTIONS BEFORE FILLING OUT! 13G Page 3 of 5 Pages Item 1. (a) Name of Issuer: Unifirst Corporation (the "Issuer"). Address of Issuer's Principal Executive Offices: (b) 68 Jonspin Road, Wilmington, Massachusetts 01887 Item 2. Name of Person Filing: Societe Generale Asset Management Corp., a Delaware corporation (the "Adviser"). (b) Address of Principal Business Office, or if None, Residence: The principal office of the Adviser is located at 1221 Avenue of the Americas, New York, NY 10020 (C) Citizenship: The Adviser is a Delaware corporation (d) Title of Class of Securities: Common Stock (\$0.10 par value per share) (the "Shares"). \_\_\_\_\_ CUSIP Number: (e) 904708104 Item 3. If this statement is filed pursuant to Rules 13d-1(b), or

13d-2(b), check whether the person filing is a:

- (a) [ ] Broker or Dealer registered under Section  $\,$  15 of  $\,$  the  $\,$  Act,
- (b) [ ] Bank as defined in Section 3(a)(6) of the Act,
- (c) [] Insurance Company as defined in Section 3(a)(19) of the Act,
- (d) [ ] Investment Company registered under Section 8 of the Investment Company Act,
- (e) [X] Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940,
- (f) [] Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see Section 240.13d-1(b)(ii)(F); see Item 7,
- (g) [ ] Parent Holding Company, in accordance with Section 240.13d-1 (b) (1) (ii) (G); see Item 7,
- (h) [ ] Group, in accordance with Section 240.13d-1 (b) (1) (ii) (H).

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## Item 4. Ownership.

If more than five percent of the class is owned, indicate:

- (a) Amount beneficially owned: 799,500 Shares
- (b) Percent of class: 10.13% of the outstanding Shares.
- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or to direct the vote: None
  - (ii) Shared power to vote or to direct the vote: 799,500
  - (iii) Sole power to dispose or to direct the disposition of  $$\operatorname{\mathtt{None}}$$
  - (iv) Shared power to dispose or to direct the disposition of 799,500, and
- (d) Shares which there is a right to acquire: None.
- Item 5. Ownership of Five Percent or Less of a Class.

Not Applicable.

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

Not Applicable.

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on By the Parent Holding Company.

Not Applicable.

Item 8. Identification and Classification of Members of the Group.

Not Applicable.

Item 9. Notice of Dissolution of Group.

Not Applicable.

## Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

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Signature.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: January 28, 1998

SOCIETE GENERALE ASSET MANAGEMENT CORP.

By: /s/Jean-Marie Eveillard

Title: Jean-Marie Eveillard, President