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SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549  
SCHEDULE 13G

Information statement pursuant to Rule 13d-1 and 13d-2  
(Amendment No. ) (1)

Unifirst Corporation  
(Name of issuer)

Common Stock (\$.10 par value per share)  
(Title of class of securities)

904708104  
(CUSIP number)

(Continued on following page (s))

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(1) The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act. (however, see the Notes.).

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CUSIP No. 904708104

1. NAME OF REPORTING PERSONS S.S. OR I.R.S.  
IDENTIFICATION NO. OF ABOVE PERSONS  
Societe Generale Asset Management Corp. 13-3557071
  2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a)   
(b)
  3. SEC USE ONLY
  4. CITIZENSHIP OF PLACE OF ORGANIZATION  
Delaware
- NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH
5. SOLE VOTING POWER  
0
  6. SHARED VOTING POWER  
755,700 Shared with the Fund and its other investment advisory client(s).
  7. SOLE DISPOSITIVE POWER  
0

8. SHARED DISPOSITIVE POWER  
755,700 Shared with the Fund and its other investment  
advisory client(s).
9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON:  
755,700
10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\* [ ]
11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
9.58%
12. TYPE OF REPORTING PERSON\*  
IA

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CUSIP No. 904708104

1. NAME OF REPORTING PERSONS S.S. OR I.R.S IDENTIFICATION  
NO.OF ABOVE PERSONS  
SoGen International Fund, Inc. 13-2672902
2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(a) [ ]  
(b) [ ]
3. SEC USE ONLY
4. CITIZENSHIP OF PLACE OF ORGANIZATION  
Maryland
- NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING  
PERSON WITH:
5. SOLE VOTING POWER  
0
6. SHARED VOTING POWER  
716,700 Shared with its investment adviser,  
Societe Generale Asset Management Corp.
7. SOLE DISPOSITIVE POWER  
0
8. SHARED DISPOSITIVE POWER  
716,700 Shared with its investment adviser,  
Societe Generale Asset Management Corp.
9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH  
REPORTING PERSON  
716,700
10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES\* [ ]
11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
9.08%
12. TYPE OF REPORTING PERSON\*  
IV

Item 1

- (a) Name of Issuer:  
Unifirst Corporation (the "Issuer").
- (b) Address of Issuer's Principal Executive Offices:  
68 Jonspin Road, Wilmington, MA 01887

Item 2

- (a) Names of Persons Filing:  
Societe Generale Asset Management Corp., a Delaware corporation (the "Adviser"), and its investment advisory client, SoGen International corporation (the "Fund").
- (b) Address of Principal Business Office:  
The principal business offices of the Adviser and the Fund are located at 1221 Avenue of the Americas, New York, NY 10020.
- (c) Citizenship:  
The Adviser is a Delaware corporation.  
The Fund is a Maryland corporation.
- (d) Title of Class of Securities:  
Common Stock (\$.10 par value per share) (the "Shares").
- (e) CUSIP Number:  
904708104

Item 3

- The persons filing this Schedule 13G are:
- (d) an investment company registered under Section 8 of the Investment Company Act of 1940, as amended (the "Fund"), and
- (e) an investment adviser registered under Section 203 of the Investment Advisers Act of 1940, as amended (the "Adviser").

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Schedule 13G

Item 4

Ownership.

- (a) Amount Beneficially Owned:  
The Adviser beneficially owns 755,700 Shares.  
The Fund beneficially owns 716,700 Shares.
- (b) Percentage of class:  
The Adviser beneficially owns 9.58% of the outstanding Shares.  
The Fund beneficially owns 9.08% of the outstanding Shares.
- (c) Number of Shares As to Which Such Persons Have:
- (i) sole power to vote or direct the vote:  
The Adviser: 755,700.  
The Fund: 716,700.
- (ii) shared power to vote or direct the vote:  
None
- (iii) sole power to dispose or to direct the disposition of:  
The Adviser: 755,700.  
The Fund: 716,700.
- (iv) shared power to dispose or to direct the disposition of:  
None

Item 5  
Ownership of Five Percent or Less of a Class.  
Not Applicable.

Item 6  
Ownership of More Than Five Percent on Behalf of  
Another Person.  
Not Applicable.

Item 7  
Identification and Classification of the Subsidiary  
Which Acquired the Security Being Reported On By the  
Parent Holding Company.  
Not Applicable.

Item 8  
Identification and Classification of Members of the  
Group.  
Not Applicable.

Item 9  
Notice of Dissolution of Group:  
Not Applicable.

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Schedule 13G

Item 10  
Certification.  
By signing below, I certify that, to the best of  
my knowledge and belief, the securities referred  
to above were acquired in the ordinary course of  
business and were not acquired for the purpose of  
and do not have the effect of changing or  
influencing the control of the Issuer of such  
securities and were not acquired in connection  
with or as a participant in any transaction having  
such purpose or effect.

Signature.  
After reasonable inquiry and to the best of my  
knowledge and belief, I certify that the  
information set forth in this statement is true,  
complete and correct.

Dated: February 14, 1997

SOCIETE GENERALE ASSET MANAGEMENT CORP.  
By: /s/ Jean-Marie Eveillard  
Title: Jean-Marie Eveillard, President

SOGEN INTERNATIONAL FUND, INC.  
By: /s/ Jean-Marie Eveillard  
Title: Jean-Marie Eveillard, President

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