## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> Cohen Phillip L						2. Issuer Name <b>and</b> Ticker or Trading Symbol UNIFIRST CORP [ UNF ]									elationship eck all appli X Directo	cable)	ng Pe	rson(s) to Is 10% Ov		
(Last)						3. Date of Earliest Transaction (Month/Day/Year) 10/25/2004										Officer (give title below)		Other (s below)	specify	
68 JONSPIN ROAD						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) WILMINGTON MA 01887														X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(City) (State) (Zip)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) Date (Month/Day					Execution Date			Code (Ir		Securities Acquired ( posed Of (D) (Instr. 3 I 5)			Securiti Benefic Owned	es ially	Forn (D) o Indir	n: Direct or rect (I)	7. Nature of Indirect Beneficial Ownership			
								Code	v	Amou		(A) or (D)	Price	Followi Reporte Transac (Instr. 3	ed ction(s)		r. 4)	(Instr. 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transact Code (In 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amour of Securities Underlying Derivative Security (Instr. 3 and 4)		urity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	y Direct (D) or Indirec (I) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr.	Beneficial Ownership	
					Code	v	(A)	(D)	Date Exercisable		oiration e	Title	oi N of	umber						
Common stock option (right to buy)	\$27.98	10/25/2004			A		1,000		10/25/2004	10/2	25/2014	Comm stock/\$0 par val	0.10 1	,000	\$0	1,000		D		

Explanation of Responses:

## Phillip Cohen, by power of 10/2

<u>10/27/2004</u>

\*\* Signature of Reporting Person Date

attorney

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.