FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | 0. 0000001 00(| , | | | . oompany / la | | | | | | | | |
|--------------------------------|----------------|--|---|--|--|----------|------|---|---------------|--|--|--------------------------------------|---|-------------|----------|-------------------|
| | nd Address of | 2. Issuer Name and Ticker or Trading Symbol UNIFIRST CORP [UNF] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner | | | | | | |
| | | | | 3. Date of Earl | iest Trans | action | (M | onth/Day/Yea | ar) | | | Office | er (give title | | | (specify |
| (Last) | (Fir | st) (M | /iddle) | 03/18/2011 | | | | | | | | X below | | 3 | below | · · · |
| C/O UNI | FIRST COR | PORATION | | | | | | | | | | | Preside | nt and C | EO | |
| 68 JONS | PIN ROAD | | | 4. If Amendme | nt, Date c | of Origi | inal | Filed (Month | /Day/Ye | ar) | 6. li Line | | r Joint/Gro | up Filing (| Check | Applicable |
| (Street) | | | | | | | | | | | | , | filed by O | ne Report | ing Pei | rson |
| WILMIN | IGTON MA | A 0 | 1887 | | | | | | | | | X Form Perso | filed by Moon | ore than C |)ne Re | porting |
| (City) | (Sta | ate) (Z | (ip) | | | | | | | | | | | | | |
| | | Tabl | e I - Non-Deriva | ative Securit | ies Acq | uireo | d, I | Disposed | of, or | Benefi | cial | lly Owne | d | | | |
| 1. Title of s | Security (Inst | tr. 3) | 2. Transaction Date (Month/Day/Year | 2A. Deemed Execution Dat if any (Month/Day/Ye | Code (Instr. 5) | | | and Securities Beneficially Owned Following | | s Ily ollowing | 6. Ownership Form: Direct (D) or Indirect (I) | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | Cod | e V | , | Amount | (A) or (D) | Price | | Reported Transacti (Instr. 3 a | on(s) | (Instr. 4) | | Instr. 4) |
| Common | Stock | | 03/18/2011 | | S | | | 900 ⁽¹⁾ | D | \$52.5 | 301 | 180,1 | 00(2) | Ι | I | By Trust |
| Common | Stock | | 03/18/2011 | | S | | | 100(1) | D | \$52. | 53 | 180,0 | 00(2) | Ι | I | By Trust |
| Common | Stock | | 03/18/2011 | | S | | | 1,000(1) | D | \$52. | 55 | 179,0 | 000(2) | Ι | I | By Trust |
| Common | Stock | | 03/18/2011 | | S | | | 100(1) | D | \$52. | 59 | 178,9 | 00(2) | Ι | I | By Trust |
| Common | Stock | | 03/18/2011 | | S | | | 900 ⁽¹⁾ | D | \$52 | .5 | 178,0 | 000(2) | Ι | I | By Trust |
| Class B C | Common Sto | ock | | | | | | | | | | 4,37 | 4 ⁽²⁾ | Ι | I | By Trust |
| Class B C | Common Sto | ock | | | | | | | | | | 132,7 | 92 ⁽³⁾ | Ι | I | By Trust |
| Class B C | Common Sto | ock | | | | | | | | | | 1,021,7 | 48(4)(5) | Ι | | By Partnership |
| Class B C | Common Sto | ock | | | | | | | | | | 1,933,8 | 85(5)(6) | Ι | | By Partnership |
| Common | Stock | | | | | | | | | | | 154,2 | .00 ⁽⁷⁾ | D | | |
| Class B C | Common Sto | ock | | | | | | | | | | 1,093, | 528 ⁽⁷⁾ | D | | |
| Common | Stock | | | | | | | | | | | 950 |) ⁽⁸⁾ | Ι | I | By LLC |
| Common Stock | | | | | | | | | | | 68,534 ⁽⁹⁾ | | Ι | I | By LLC | |
| Class B Common Stock | | | | | | | | | | | | 48,00 |)0 ⁽¹⁰⁾ | Ι | I | By Trust |
| Common Stock | | | | | | | | | | | | 12,00 |)0 ⁽¹¹⁾ | Ι | I | By Trust |
| Class B Common Stock | | | | | | | | | | | 9,57 | 4(12) | Ι | I | By Trust | |
| | | Та | ble II - Derivati | ve Securities its, calls, wa | | | | | | | | Owned | | | | |
| 1 Title of | 2 | 2 Transatio | (e.g., pu 3A. Deemed | | | • | | • | | | ŕ | 8. Price | 9. Number | r of 10. | | 11. Nature |
| Derivative Conversion Date Exe | | Execution Date, | Transaction of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | Amo | 7. Title and Amount of Securities | | of | derivative Securities | Owr | iership m: | | | |

| | Conversion or Exercise Price of Derivative Security | Date (Month/Day/Year) | Transact Code (In 8) | str. | of Deriv Secur Acqu (A) or Dispo of (D) (Instr and 5 | rities ired osed . 3, 4 | Expiration D (Month/Day/ | Year) | Amour Securit Underl Derivat Securit 3 and 4 | ties ying tive ty (Instr. | of Derivative Security (Instr. 5) | Beneficially Owned | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership | |
|--|---|--------------------------|----------------------------|------|--|----------------------------------|-----------------------------|--------------------|---|--|--|-----------------------|--|-------------------------|--|
| | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | |

| | . Name and Address of Reporting Person [*] CROATTI RONALD D | | | | | | | | |
|---|---|----------|--|--|--|--|--|--|--|
| (Last) | (First) | (Middle) | | | | | | | |
| C/O UNIFIRST CO | | | | | | | | | |
| (Street) | | | | | | | | | |
| WILMINGTON | MA | 01887 | | | | | | | |
| (City) | (State) | (Zip) | | | | | | | |
| 1. Name and Address of Reporting Person [*] CROATTI CYNTHIA | | | | | | | | | |
| (Last) | (First) | (Middle) | | | | | | | |
| C/O UNIFIRST C | ORPORATION | | | | | | | | |
| 68 JONSPIN ROA | D | | | | | | | | |
| (Street) | | | | | | | | | |
| WILMINGTON | MA | 01887 | | | | | | | |
| (City) | (State) | (Zip) | | | | | | | |

Explanation of Responses:

1. Represents shares sold by The Marie Croatti QTIP Trust pursuant to a Rule 10b5-1 sales plan. Ronald D. Croatti and Cynthia Croatti are trustees of The Marie Croatti QTIP Trust. Ronald D. Croatti and Cynthia Croatti disclaim beneficial ownership of these reported securities, except to the extent of each individual's pecuniary interest therein, and this report shall not be deemed an admission that either of such individuals is the beneficial owner of these securities for purposes of Section 16 or any other purpose.

2. Represents shares owned directly by The Marie Croatti QTIP Trust. Ronald D. Croatti and Cynthia Croatti are trustees of The Marie Croatti QTIP Trust. Ronald D. Croatti and Cynthia Croatti disclaim beneficial ownership of these reported securities, except to the extent of each individual's pecuniary interest therein, and this report shall not be deemed an admission that either of such individuals is the beneficial owner of these securities for purposes of Section 16 or any other purpose.

3. Ronald D. Croatti is a trustee of certain trusts, which as of the date of filing this report, each directly owns a portion of these reported securities. Ronald D. Croatti disclaims beneficial ownership of these reported securities, except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 or any other purpose.

4. Represents shares owned directly by The Red Cat Limited Partnership, a 10% beneficial owner of the issuer, and indirectly by each of Red Cat Management Associates, Inc., Ronald D. Croatti and Cynthia Croatti. Red Cat Management Associates, Inc. is the general partner of The Red Cat Limited Partnership. Ronald D. Croatti and Cynthia Croatti are officers, directors and shareholders of Red Cat Management Associates, Inc. is the general partner of The Red Cat Limited Partnership. Ronald D. Croatti and Cynthia Croatti are officers, directors and shareholders of Red Cat Management Associates, Inc. Ronald D. Croatti is the beneficiary, but not a trusts holding a limited partnership interest in The Red Cat Limited Partnership. Cynthia Croatti is a trustee or beneficiary of certain trusts which hold limited partnership interests in The Red Cat Limited Partnership.

5. Each of the aforementioned reporting persons disclaims beneficial ownership of these reported securities, except to the extent of his, her or its pecuniary interest therein, and this report shall not be deemed an admission that such reporting person is the beneficial owner of these securities for purposes of Section 16 or any other purpose.

6. Represents shares owned directly by The Queue Limited Partnership and indirectly by each of Queue Management Associates, Inc., Ronald D. Croatti, Cynthia Croatti and Cecelia Levenstein. Queue Management Associates, Inc., and Cecelia Levenstein is a director and shareholder of Queue Management Associates, Inc. Ronald D. Croatti is a beneficiary, but not a trustee, of a trust holding a limited partnership interest in The Queue Limited Partnership of various trusts which hold limited partnership interests in The Queue Limited Partnership.

7. Represents shares owned directly by Ronald D. Croatti.

8. Represents shares owned indirectly by Ronald D. Croatti as the manager of a limited liability company, MMC Trust LLC. Ronald D. Croatti disclaims beneficial ownership of these reported securities, except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of these securities for purposes of Section 16 or any other purpose.

9. Cynthia Croatti is the manager of Trilogy Investment Partners LLC, which as of the date of filing this report, directly owns the reported securities. Cynthia Croatti disclaims beneficial ownership of these reported securities, except to the extent of her pecuniary interest therein, and this report shall not be deemed an admission that she is the beneficial owner of the securities for purposes of Section 16 or any other purpose.

10. Cynthia Croatti is a trustee of The Samuel E. Brown Gallo Trust - 1989 and The Nicholas C. Brown Gallo Trust - 1989, which as of the date of filing this report, each directly owns a portion of these reported securities. Cynthia Croatti disclaims beneficial ownership of these reported securities, except to the extent of her pecuniary interest therein, and this report shall not be deemed an admission that she is the beneficial owner of the securities for purposes of Section 16 or any other purpose.

11. Cynthia Croatti is a trustee of The Monica Levenstein Gallo Trust - 1989, which as of the date of filing this report, directly owns the reported securities. Cynthia Croatti disclaims beneficial ownership of these reported securities, except to the extent of her pecuniary interest therein, and this report shall not be deemed an admission that she is the beneficial owner of the securities for purposes of Section 16 or any other purpose.

12. Cynthia Croatti is a trustee of The Ronald D. Croatti Non-GST Trust - 2006, which as of the date of filing this report, directly owns the reported securities. Cynthia Croatti disclaims beneficial ownership of these reported securities, except to the extent of her pecuniary interest therein, and this report shall not be deemed an admission that she is the beneficial owner of these securities for purposes of Section 16 or any other purpose.

Remarks:

/s/ David Whitman, Attorney- 03/22/2011

Date

** Signature of Reporting Person

in-Fact

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.