FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person CROATTI RONALD D			2. Issuer Name and UNIFIRST CO 3. Date of Earliest Tr	ORP [UNF	7]	(Ch	Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Officer (give title Other (specify					
(Last) (First) 68 JONSPIN ROAD	05/02/2013					X below) below) President and CEO							
		4. If Amendment, Da	ate of Orig	jinal F	Filed (Month/I	· I	6. Individual or Joint/Group Filing (Check Applicable						
(Street) WILMINGTON MA	018	87						Line) X Form filed by One Reporting Person					
(City) (State	e) (Zip)							Form filed by More than One Reporting Person					
	Table I	- Non-Deriva	tive Securities A	Acquire	d, D	isposed o	of, or E	Beneficial	lly Owned				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed C 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership		
				Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)		
Common Stock		05/02/2013		S		100	D	\$89.66	111,757 ⁽¹⁾	D			
Common Stock		05/02/2013		S		100	D	\$89.62	111,657 ⁽¹⁾	D			
Common Stock		05/02/2013		S		300	D	\$89.6	111,357(1)	D			
Common Stock		05/02/2013		S		200	D	\$89.541	111,157(1)	D			
Common Stock		05/02/2013		S		100	D	\$89.54	111,057(1)	D			
Common Stock		05/02/2013		S		200	D	\$89.531	110,857(1)	D			
Common Stock		05/02/2013		S		200	D	\$89.53	110,657(1)	D			
Common Stock		05/02/2013		S		100	D	\$89.521	110,557(1)	D			
Common Stock		05/02/2013		S		212	D	\$89.52	110,345(1)	D			
Common Stock		05/02/2013		S		100	D	\$89.5	110,245(1)	D			
Common Stock		05/02/2013		S		200	D	\$89.481	110,045(1)	D			
Common Stock		05/02/2013		S		203	D	\$89.48	109,842(1)	D			
Common Stock		05/02/2013		S		3	D	\$89.47	109,839(1)	D			
Common Stock		05/02/2013		S		203	D	\$89.46	109,636(1)	D			
Common Stock		05/02/2013		S		103	D	\$89.45	109,533(1)	D			
Common Stock		05/02/2013		S		303	D	\$89.44	109,230(1)	D			
Common Stock		05/02/2013		S		203	D	\$89.43	109,027(1)	D			
Common Stock		05/02/2013		S		103	D	\$89.42	108,924(1)	D			
Common Stock		05/02/2013		S		203	D	\$89.41	108,721(1)	D			
Common Stock		05/02/2013		S		209	D	\$89.371	108,512(1)	D			
Common Stock		05/02/2013		S		700	D	\$89.37	107,812(1)	D			
Class B Common Stock	k								1,025,528(1)	D			
Class B Common Stock	k								4,374(2)	I	By Trust		
Class B Common Stock	k								176,792(3)	I	By Trust		
Class B Common Stock	k								1,021,748(4)(5)	I	By Partnership		
Class B Common Stock	k								1,933,885(5)(6)	I	By Partnership		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3)		Date	Date (Month/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)			s Acquired (A) or If (D) (Instr. 3, 4 and		Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
						С		le V Amount		(A) or (D)	Price	Reported Transact (Instr. 3	tion(s)		. 4)	(Instr. 4)	
Common Stock													950 ⁽⁷⁾		I		By LLC
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	e of 2. 3. Transaction 3A. Deemed 4. titve Conversion Date Execution Date, try or Exercise (Month/Day/Year) if any Code		saction (Instr.	5. Number		6. Date Exe Expiration (Month/Date		e Exercisable and tion Date h/Day/Year)		Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s lly	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4)	Beneficial Ownership		

Explanation of Responses:

- 1. Represents shares owned directly by Ronald D. Croatti.
- 2. Represents shares owned directly by The Marie Croatti QTIP Trust. Ronald D. Croatti is a trustee of The Marie Croatti QTIP Trust. Mr. Croatti disclaims beneficial ownership of these reported securities, except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that Mr. Croatti is the beneficial owner of these securities for purposes of Section 16 or any other purpose.
- 3. Ronald D. Croatti is a trustee of certain trusts, which as of the date of filing this report, each directly owns a portion of these reported securities. Mr. Croatti disclaims beneficial ownership of these reported securities, except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 or any other purpose.
- 4. Represents shares owned directly by The Red Cat Limited Partnership, a 10% beneficial owner of the issuer, and indirectly by each of Red Cat Management Associates, Inc., Ronald D. Croatti and Cynthia Croatti. Red Cat Management Associates, Inc. is the general partner of The Red Cat Limited Partnership. Ronald D. Croatti and Cynthia Croatti are officers, directors and shareholders of Red Cat Management Associates, Inc. Ronald D. Croatti is the beneficiary, but not a trustee, of a trust holding a limited partnership interest in The Red Cat Limited Partnership. Cynthia Croatti is a trustee or beneficiary of certain trusts which hold limited partnership interests in The Red Cat Limited Partnership.
- 5. Each of the aforementioned reporting persons disclaims beneficial ownership of these reported securities, except to the extent of his, her or its pecuniary interest therein, and this report shall not be deemed an admission that such reporting person is the beneficial owner of these securities for purposes of Section 16 or any other purpose.
- 6. Represents shares owned directly by The Queue Limited Partnership and indirectly by each of Queue Management Associates, Inc., Ronald D. Croatti, Cynthia Croatti and Cecelia Levenstein. Queue Management Associates, Inc. is the general partner of The Queue Limited Partnership. Ronald D. Croatti and Cynthia Croatti are officers, directors and shareholders of Queue Management Associates, Inc., and Cecelia Levenstein is a director and shareholder of Queue Management Associates, Inc. Ronald D. Croatti is a beneficiary, but not a trustee, of a trust holding a limited partnership interest in The Queue Limited Partnership. Cynthia Croatti and Cecelia Levenstein are trustees or beneficiaries of various trusts which hold limited partnership interests in The Queue Limited Partnership.
- 7. Represents shares owned indirectly by Ronald D. Croatti as the manager of a limited liability company, MMC Trust LLC. Ronald D. Croatti disclaims beneficial ownership of these reported securities, except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of these securities for purposes of Section 16 or any other purpose.

/s/ David J. Whitman, Attorney-in-Fact 05/02/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.