SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549
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FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR $15(\mathrm{D})$ OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) October 26, 2004

UNIFIRST CORPORATION
(Exact Name of Registrant as Specified in Charter)


## Item 2.02

Results of Operations and Financial Condition.
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On October 26, 2004, UniFirst Corporation issued a press release ("Press Release") announcing financial results for the fiscal fourth quarter and year ended August 28, 2004. A copy of the Press Release is attached as Exhibit 99.1 to this Current Report and is incorporated herein by reference.

Such information, including the exhibits attached hereto, shall not be deemed filed for any purpose, including for purposes of, Section 18 of the Securities and Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 on the Exchange Act, regardless of any general incorporation language in such filing.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits
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EXHIBIT NO. DESCRIPTION
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99.1 Press release dated October 26, 2004

SIGNATURES
Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

UNIFIRST CORPORATION

Date: October 26, 2004

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By: /s/ Ronald D. Croatti
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    Name: Ronald D. Croatti
    Title: Chairman of the Board, Chief
                                    Executive Officer and President
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By: /s/ John B. Bartlett
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Name: John B. Bartlett
Title: Senior Vice President and
Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description
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99.1

Press release of the Company dated October 26, 2004

contact: John B. Bartlett<br>Senior Vice President<br>jbartlett@unifirst.com

Telephone 978-658-8888 Ext 520
Facsimile 978-988-0659

## [UNIFIRST CORPORATION LOGO]

UNIFIRST ANNOUNCES RECORD FINANCIAL RESULTS FOR FISCAL 2004 FOURTH QUARTER AND FULL YEAR

Wilmington, MA (October 26, 2004) - UniFirst Corporation (NYSE:UNF) today announced record revenues and earnings for its fiscal 2004 fourth quarter and full year, which ended August 28, 2004.

For fiscal 2004, revenues were a record $\$ 719.4$ million, the highest in the Company's 68 year history and a 20.5 percent increase from $\$ 596.9$ million in fiscal 2003. Acquisitions, primarily Textilease, accounted for 14.7 percent of this revenue growth. Income before cumulative effect of accounting change was $\$ 33.6$ million, a 14.7 percent increase from last year's $\$ 29.3$ million. In the first quarter of fiscal 2003 the Company recorded an expense of $\$ 2.2$ million, net of tax, as a result of implementing SFAS 143 regarding long lived assets. Net income for fiscal 2004 was $\$ 33.6$ million, a 24.3 percent increase from last year's $\$ 27.0$ million.

Revenues for the fourth quarter of fiscal 2004 were $\$ 178.1$ million, a 20.6 percent increase from $\$ 147.6$ million in the same period a year ago.
Acquisitions, again primarily Textilease, accounted for 14.5 percent of the revenue growth for the quarter. Fourth quarter net income was $\$ 7.5$ million, $a$ 4.2 percent increase from last year's $\$ 7.2$ million.

Since the Company has two classes of common stock with a dividend differential, GAAP (in accordance with EITF 03-06) now requires the Company to report net income per share separately for each class of stock. Management believes that the historical method of reporting net income per share on the "if converted method", which is now a non GAAP financial measure, is more meaningful since the Class B Common Stock is freely convertible at any time into an equal number of shares of Common Stock. Under the "if converted method", the net income per basic share for fiscal 2004 would have been $\$ 1.75$ which is consistent with the high end of the Company's guidance in our last conference call.

Under the new dual class reporting method the basic income per Common share before cumulative effect of accounting change was $\$ 1.95$ for fiscal 2004 or $14.0 \%$ greater than the $\$ 1.71$ computed on the same basis in the prior year. The basic income per share for the Class B Common stock was $\$ 1.56$ as compared to $\$ 1.37$ in the prior year.

Under the new dual class reporting method the basic net income per Common share was $\$ 0.44$ for the fourth quarter of fiscal 2004 or $5.0 \%$
greater than the $\$ 0.42$ computed on the same basis in the prior year. For the same period the basic net income per share for the Class B common stock was $\$ 0.35$ as compared to $\$ 0.34$ in the prior period.
"Fiscal 2004 was our 36 th consecutive year of record revenues," said Ronald D. Croatti, UniFirst's President and Chief Executive Officer. "The Textilease integration is proceeding on schedule and the Company did an excellent job controlling operating expenses. Overall I was very pleased with our results in a difficult economy."

The Company will hold a conference call today at 4:00 PM (EST) to discuss its quarterly and annual financial results, business highlights and outlook. A simultaneous live webcast of the call will be available over the Internet, and replays of the webcast will be available until November 27, 2004. The webcast can be accessed at www. unifirst.com.

Unifirst is one of the largest providers of workplace uniforms, protective
clothing and facility services products in North America. The Company employs 9,000 team partners who serve more than 175,000 customer locations in 46 states, Canada and Europe from 175 manufacturing, distribution and customer service facilities.

The Private Securities Litigation Reform Act of 1995 provides a safe harbor for certain forward-looking statements. This public announcement may contain
forward-looking statements that reflect the Company's current views with respect to future events and financial performance. These forward-looking statements are subject to certain risks and uncertainties. The words "anticipate" and "should," and other expressions that indicate future events and trends identify
forward-looking statements. Actual future results may differ materially from those anticipated depending on a variety of factors, including, but not limited to, performance of acquisitions; economic and business changes; fluctuations in the cost of materials, fuel and labor; economic and other developments associated with the on-going war on terrorism; strikes and unemployment levels; demand and price for the Company's products and services; improvement in under performing rental operations; and the outcome of pending and future litigation and environmental matters.
[Tables follow]

UNIFIRST CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF INCOME

| (In thousands, except per share data) | Fifty-two weeks ended August 28, 2004 | Fifty-two weeks ended August 30, 2003 | Thirteen weeks ended August 28, 2004 | Thirteen weeks ended August 30 2003 |
| :---: | :---: | :---: | :---: | :---: |
| Revenues | \$ 719,356 | \$ 596,936 | \$ 178,066 | \$ 147,642 |
| Costs and expenses: |  |  |  |  |
| Operating costs | 462,612 | 381,582 | 115,588 | 95,124 |
| Selling and administrative expenses | 147,851 | 127,343 | 37,240 | 31,981 |
| Depreciation and amortization | 44,889 | 39,173 | 10,500 | 9,267 |
|  | 655,352 | 548,098 | 163,328 | 136,372 |
| Income from operations | 64,004 | 48,838 | 14,738 | 11,270 |
| Other expense (income): |  |  |  |  |
| Interest expense | 12,522 | 4,179 | 3,387 | 683 |
| Interest income | $(1,135)$ | $(1,621)$ | (350) | (509) |
| Interest rate swap expense (income) | $(1,981)$ | $(1,292)$ | (527) | (626) |
|  | 9,406 | 1,266 | 2,510 | (452) |
| Income before income taxes | 54,598 | 47,572 | 12,228 | 11,722 |
| Provision for income taxes | 21,020 | 18,310 | 4,708 | 4,508 |
| Income before cumulative effect of accounting change | 33,578 | 29,262 | 7,520 | 7,214 |
| Cumulative effect of accounting change (net of tax benefit of $\$ 1,404$ in 2003) | -- | $(2,242)$ | -- | -- |
| Net income | \$ 33,578 | \$ 27,020 | \$ 7,520 | \$ 7,214 |

Weighted average number of shares outstanding:
Shares outstanding

| Common Class B Common | $\begin{array}{r} 9,103 \\ 10,091 \end{array}$ | $\begin{array}{r} 8,992 \\ 10,190 \end{array}$ | $\begin{aligned} & 9,253 \\ & 9,950 \end{aligned}$ | $\begin{array}{r} 8,997 \\ 10,175 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Total outstanding | 19,194 | 19,182 | 19,203 | 19,172 |
| Common stock equivalents | 64 | 40 | 74 | 61 |
| Total with common stock equivalents | 19,258 | 19,222 | 19,277 | 19,233 |

## Income per Common share -- basic:

Before cumulative effect of an accounting change, net
Cumulative effect of an accounting change, net
Net income per Common share -- basic

| \$ | 1.95 | \$ | 1.71 | \$ | 0.44 | \$ | 0.42 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | -- |  | (0.13) |  | -- |  | -- |
| \$ | 1.95 | \$ | 1.58 | \$ | 0.44 | \$ | 0.42 |

Before cumulative effect of an accounting change, net Cumulative effect of an accounting change, net

Net income per Class B Common share -- basic
ncome per Common share -- diluted:
Before cumulative effect of an accounting change, net
Cumulative effect of an accounting change, net

UNIFIRST CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

| (In thousands) | $\begin{array}{r} \text { August } 28, \\ 2004 \end{array}$ | $\begin{array}{r} \text { August } 30, \\ 2003 \end{array}$ |
| :---: | :---: | :---: |
| Assets |  |  |
| Current assets: |  |  |
| Cash | 4,436 | 6,053 |
| Receivables | 69,471 | 57,941 |
| Inventories | 31,060 | 25,355 |
| Rental merchandise in service | 60,544 | 60,490 |
| Deferred tax assets | 0 | 5,591 |
| Prepaid expenses | 1,857 | 407 |
| Total current assets | 167,368 | 155,837 |
| Property and equipment: |  |  |
| Land, buildings and leasehold improvements | 240,018 | 221,487 |
| Machinery and equipment | 258,736 | 238,820 |
| Motor vehicles | 70,048 | 66,081 |
|  | 568,802 | 526,388 |
| Less - accumulated depreciation | 280,012 | 251,806 |
|  | 288,790 | 274,582 |
| Other assets | 241,911 | 84,168 |
|  | 698,069 | 514,587 |
| Liabilities and Shareholders' Equity |  |  |
| Current liabilities: |  |  |
| Current maturities of long-term obligations | 986 | 2,493 |
| Notes payable | 0 | 104 |
| Accounts payable | 33,754 | 30,678 |
| Accrued liabilities | 72,824 | 53,670 |
| Accrued income taxes | 9,020 | 0 |
| Total current liabilities | 116,584 | 86,945 |
| Long-term obligations, net of current maturities | 177,855 | 67,319 |
| Deferred income taxes | 35,881 | 24,943 |
| Shareholders' equity: |  |  |
| Common stock | 927 | 1,060 |
| Class B common stock | 993 | 1,018 |
| Treasury stock | 0 | (26,005) |
| Capital surplus | 13,138 | 12,693 |
| Retained earnings | 353,197 | 348,043 |



