FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Cohen Phillip L						2. Issuer Name and Ticker or Trading Symbol UNIFIRST CORP [UNF]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 01/13/2012									Officer (below)	give title		Other (below)		
C/O UNIFIRST CORPORATION 68 JONSPIN ROAD					4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)						
(Street) WILMINGTON MA 01887														X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date				2. Transac Date (Month/Da	y/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transaction Code (Instr. 8)		4. Securities Acquired Disposed Of (D) (Instr. and 5)			5. Amoun Securities Beneficia Owned	Form: ly (D) or Indired		ct (I)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) or (D)	Price	Following Reported Transacti (Instr. 3 a	on(s)	(Instr. 4)		(Instr. 4)		
Common Stock 01/13/2					012			Α		1,051(1)) A \$0		7,0	7,051		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transac Code (Ir 8)			ative ities ired sed . 3,	6. Date Exc Expiration (Month/Da	Date	•	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	derivati Securiti Benefic Owned Followi Reporte Transac	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		11. Nature of Indirect Beneficial Ownership ect (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisabl		Expiration Date	Title	Amount or Number of Shares						
Stock Appreciation Right ⁽²⁾	\$61.88	01/13/2012			A		1,724		01/13/2012	(2)	01/13/2020 ⁽²⁾	Common Stock (\$0.10 par value)	1,724	\$0	1,7	24	D		

Explanation of Responses:

1. Represents an award of unrestricted Common Stock.

2. This stock appreciation right is exercisable in full on the grant date (1/13/2012) and must be settled in stock at the time of exercise. This grant has an expiration date of the earlier of January 13, 2020 or the second anniversary of the date that the grantee ceases to be a member of the Board of Directors.

Remarks:

<u>/s/ David Whitman, Attomey-</u> <u>01/18/2012</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.